



www.Run4Paws5k.com

www.MagnificentMutts.org

October 6, 2018 - McCollum Park, Downers Grove, IL

"Paws up for Run4Paws 5K 2018"

Dear Rescue Friend,

We are Magnificent Mutts & Meows Rescue, a nonprofit 501(c)(3) all-breed dog and cat rescue committed to saving dogs and cats from high-kill shelters in Chicago, throughout the U.S. and Puerto Rico, and from such countries as South Korea and Lebanon.

Working solely with dedicated volunteers and a network of experienced foster homes, generous sponsorships enabled us, in 2017 alone, to rescue more than 1,400 animals and place them in adoptive homes. And we were featured on WGN-TV's "*Friday Pet Segment*" -- a PR coup for the rescue AND our sponsors!

On Saturday, October 6, 2018, we will be hosting our 4th annual Run4Paws 5K Run and 2K Puppy Path fundraiser, now a fall tradition in Downers Grove and a family-friendly event where every puppy and dog is encouraged to participate. ALL of the proceeds are devoted to extending our mission, and we ask that you consider becoming one of our highly valued sponsors.

The event will be promoted on our web site and social media channels, through such media outlets as the Daily Herald and Chicago Athlete, local newspapers, pet-friendly publications, and racing-focused businesses. Flyers and posters will be displayed at our adoption events and in businesses throughout the Chicagoland area, while all runners and walkers will receive tee shirts and "doggy bags" containing flyers, coupons, and "goodies" from our sponsors.

Won't you be one of them?

Attached please find our "Sponsorship Package" for your consideration.

Thanking you in advance for your support, I am,

Respectfully yours,

Mark Fodrey
Race Director
Run4Paws 5K



2018 Run4Paws 5K Corporate Sponsor Agreement Form

Please complete the information below. The company name listed will be used on promotional materials as written; please list it as you would like it to appear, including capitalization, hyphens and registered marks, if necessary. Distribution of sponsorship benefits begin once the form is received.

Company Name (print) _____

Contact Name _____ Title _____

Address _____

City _____ State _____ Zip _____

Phone _____

Email _____

Company's Web Address _____

T-Shirt Size(s) (for applicable level) _____
(Women's and youth sizes available. Please specify.)

We would like to sponsor at the following level:

- _____ Best in Show (\$5,000)
- _____ Best in Group (\$2,500)
- _____ Man's Best Friend (\$1,000)
- _____ Tail Wagger (\$500)
- _____ Bow-Wow Buddy (\$250)
- _____ In-kind/Other: _____

****For tax purposes, please make checks out to Magnificent Mutts Rescue**

Signature _____

If applicable, send file containing company logo via email to: run4paws5k@yahoo.com

Mail form and sponsor check (payable to Magnificent Mutts Rescue) to:

Run4Paws 5K
C/O Mark Fodrey
332 S. Grace St.
Lombard, IL 60148



| Donation Level:** | \$5,000 | \$2,500 | \$1,000 | \$500 | \$250 |
|--|--------------|---------------|-------------------|------------|---------------|
| Key Benefits | Best in Show | Best in Group | Man's Best Friend | Tail Wager | Bow-wow Buddy |
| Top Sponsor (only one company) | | | | | |
| Listed as presenting sponsor | | | | | |
| Race packet pick-up in store (1 day) | | | | | |
| Flyer/samples/coupons in packet (provided by sponsor) | | | | | |
| Logo on Race Bib | | | | | |
| Website | | | | | |
| Logo & link to company page from 5K Home Page | | | | | |
| Logo & link to company page on 5K Sponsor page | | | | | |
| Logo on 5k sponsor page | | | | | |
| Name listed on 5K sponsor page | | | | | |
| T-shirts | | | | | |
| Logo featured on back of t-shirt at top | | | | | |
| Tech shirts for employees (form received by Sept 10th) | 6 | 4 | 2 | 1 | |
| Logo on back of t-shirt (form received by Sept 10th) | | | | 1st 5 | |
| Marketing | | | | | |
| Top billing on forms & advertising | | | | | |
| Logo on all advertising | | | | | |
| Shout outs on social media | 8 | 6 | 4 | 2 | 1 |
| Runner entries | 6 | 3 | 1 | | |
| Custom Race Entry Discount Codes | | | | | |
| Race Day | | | | | |
| Booth at event | | | | | |
| Name announced at event | | | | | |
| Logo Included on sponsor banner at race | | | | | |
| Name included on sponsor banner at race | | | | | |
| Flyer/sample/coupon in packet (provided by sponsor) | | | | | |



Other Sponsorship Opportunities

Water Station Sponsor (\$250 level sponsor)

Donate 600 bottles of water and provide volunteers for the water stations on the course and at the finish line.

- Additional perks:

- Name listed on sponsor page
- One shout out on Facebook page.

Volunteer Shirt Sponsor (\$500 level sponsor)

Get your logo on the back of the volunteer shirts when you donate the proceeds to purchase up to 100 volunteer shirts.

- Additional perks:

- Logo listed on sponsor page
- Name listed on sponsor banner
- Two shout outs on Facebook page

Bandana Sponsor (\$500 level sponsor)

Get your logo on the bandanas when you donate the proceeds to purchase 150 bandanas. -

- Additional perks:

- Logo listed on sponsor page
- Name listed on sponsor banner
- Two shout outs on Facebook page

Runners Bag Sponsor (\$500 level sponsor)

Get your logo on the runner bag when you donate the proceeds to purchase bags for all registered participants.

- Additional perks:

- Logo listed on sponsor page
- Name listed on sponsor banner
- Two shout outs on Facebook page